

AUDIO DESCRIPTION

Making all video content accessible for blind or low vision audiences

Audio Description by Verbit is designed to offer blind and low vision participants equal opportunities to consume content by ensuring all video materials are accessible to them. This solution was launched in partnership with an expert and pioneer in the field of audio description. The product provides extended audio description, offering users in-depth, objective descriptions of visual images as seen by sighted peers.

- ✓ Compliance & accessibility
- ✓ Ease of use
- ✓ High-quality results

Audio Description by Verbit provides users with:

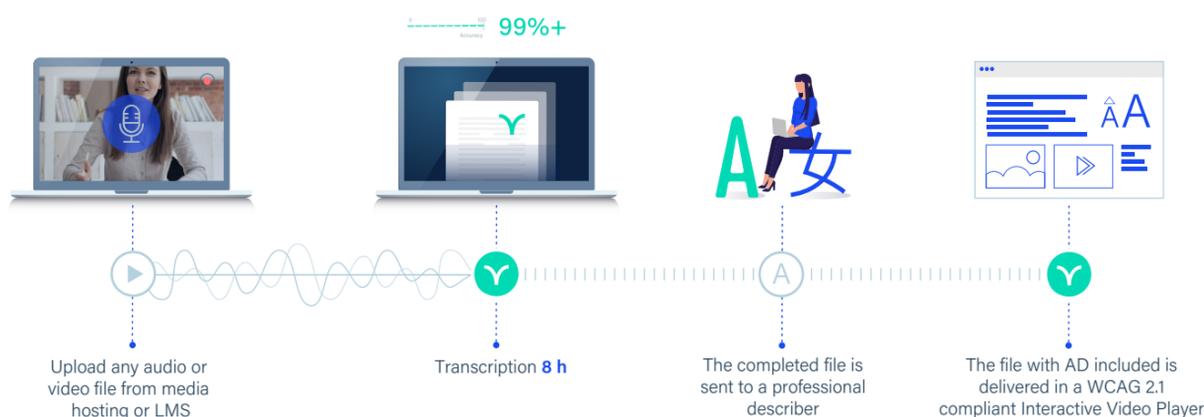
- Extended audio description
- Concise, objective and accurate descriptions of visual images
- Video hosting platform integration
- WCAG 2.1 compliance
- Increased engagement and performance
- Dedicated customer support and expert knowledge
- SOC 2, HIPAA and GDPR compliance



The need for Audio Description is greater with the shift to online in today's climate. Verbit is investing more efforts in video accessibility, including for the vision-impaired, to provide them with equal opportunities to participate. We've partnered with a leader in the AD field to offer a product we know works to meet these needs."

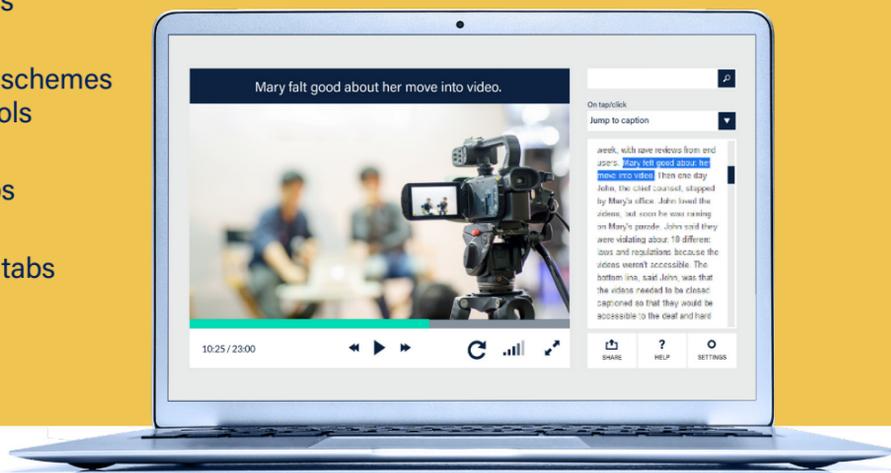
Tom Livne, CEO & Founder, Verbit

How it Works



Our fully accessible Interactive Video Player offers:

- White-labeling opportunities
- Description and credits fields
- Custom high-contrast color schemes for player buttons and controls
- Options to hide or share clips
- Custom favicon for browser tabs
- Customized 'Help Page'



As we all strive to make the participant experience more inclusive, audio description opens the door to visual content that is received indirectly. With the ongoing increased use of video, much of the pedagogical reasoning in selecting video content is to provide another means for comprehension. Without audio description, some audiences are unable to fully access this content thus having less than an equitable experience compared to their peers."

Scott Ready, Accessibility Evangelist & Senior Customer Success Manager, Verbit



Verbit is the leading interactive transcription and captioning solution. Verbit's in-house, AI-based technology, which is fact-checked by professional human transcribers, is trusted by businesses, media brands and Ivy League institutions to meet ADA standards with 99%+ accuracy. Verbit offers audio description to help blind or low vision audiences, as well as Audiovisual Translation to help international participants. It integrates with key LMS, video conferencing and video hosting platforms to ensure all video is accessible. Verbit provides professionals with domain expertise, top technology, customer success and 24/7 support. As a result, professionals and audiences are provided with equal opportunities to participate and consume content. [Learn more at verbit.ai](https://www.verbit.ai)