

The diagram illustrates the layout requirements for a full-page advertisement. It features three nested rectangular borders: an outermost green border representing the bleed area, a middle blue border representing the trim line, and an innermost red border representing the page margin. Arrows on the left side point from the text labels to their respective borders.

Bleed (Green)

Trim (Blue)

Page Margin (Red)

Full Page Ad (8.5 x 11)

Final Ad Size (8.75 x 11.25 with Bleed)

Please submit a jpeg, tiff, psd or ai file

****Note: If sending .psd (Photoshop) or .ai (Illustrator) file, please be sure to convert fonts to outlines.***

All files need to include bleed